



Stuzo

Year in Review

2020

It's time to reflect on an unexpected year. Find highlights from 2020 below and here's looking forward to 2021!

January

Martin Luther King Day



Stuzo is thankful for the opportunity to help prepare over 700 art projects for Philadelphia's underprivileged children at Art Sphere, Inc.



February

2020 Mobile Commerce Awards

CStoreDecisions recognized c-store chains leading the way in Mobile Commerce and more. The data and research were in part supplied by Stuzo. Read more about the awards, [here](#).

March

Stuzo works from home



Stuzo is committed to curb the spread of COVID-19 and to flatten the curve. Safety protocols and flexible work from home policies were enacted immediately.

April

Top Workplace 2020

Stuzo was named a 2020 Top Workplace by the Philadelphia Inquirer. Find out more, [here](#).



Thank You Frontline Workers!

It's not all about business this year. A heartfelt thank you to our healthcare and essential workers that are doing an amazing job during these unprecedented times.



June

Stuzo Acquired Hatch

Stuzo has acquired [Lightbank](#) and [Andreessen Horowitz](#) backed Hatch. Read more on the acquisition, [here](#).

July

Open Commerce Transact

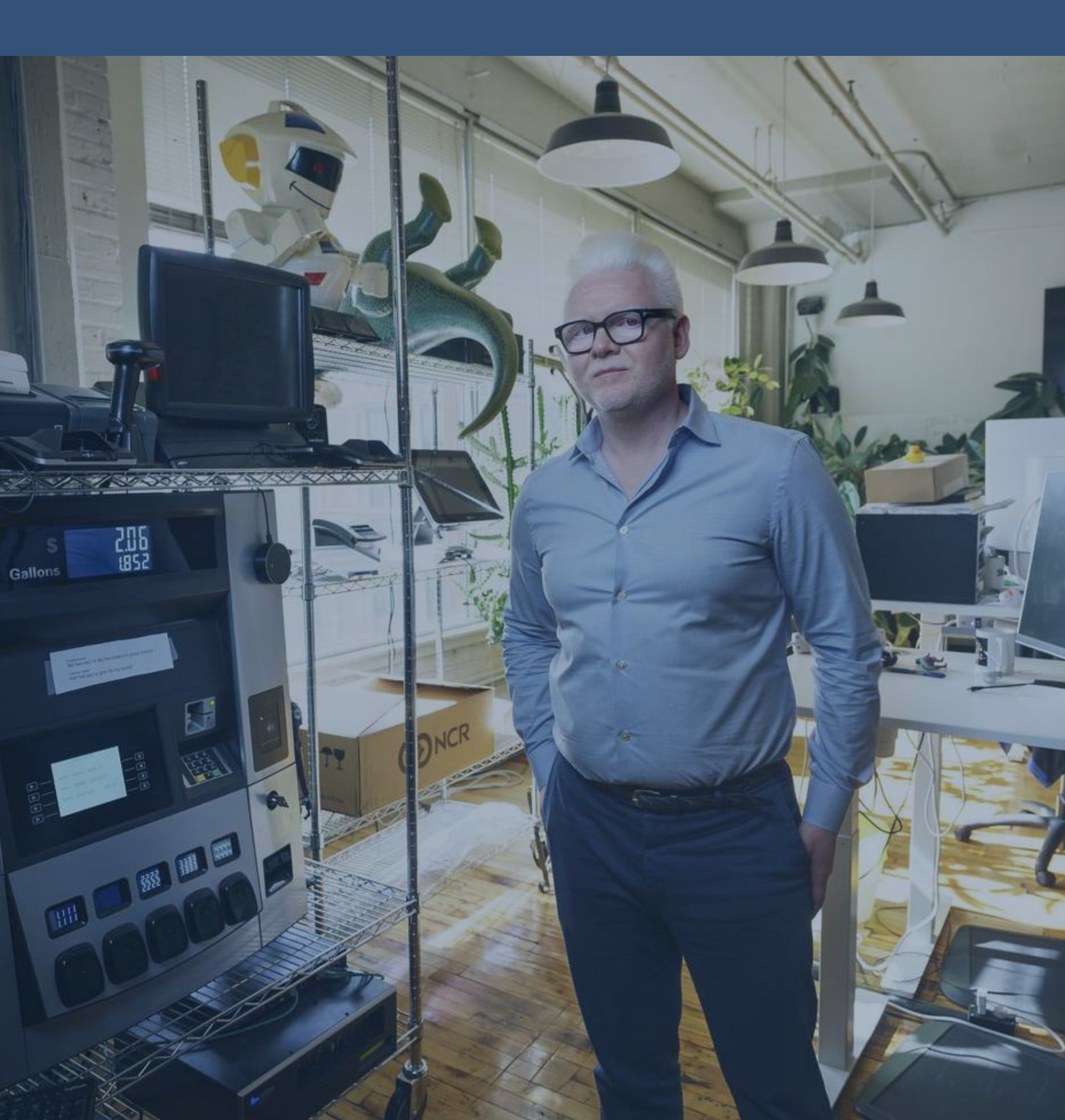


Stuzo's Open Commerce Transact MPPA product was made available for free with a bundled subscription to its Open Commerce product suite. Find out more, [here](#).

August

Stuzo CEO Named Top Business Leader

The Philadelphia Inquirer's Top Workplaces Awards named Stuzo CEO Gunter Pfau a top leader. Read more on how Stuzo is breaking down retail's brick-and-mortar barriers, [here](#).



September

Gunter and Jake Talk Loyalty



Our CCO Jake Kiser discusses the current state of loyalty and some of the emerging technologies that will transform how brands engage their members with loyalty programs. Watch the interview on TheCustomer, [here](#).

EPISODE 82

Stuzo CEO Gunter Pfau and Rob Gallo of The Loyalty Minute Podcast discuss driving profitable customer behavior with hyper-personalized offers and experiences. Listen to the podcast, [here](#).



October

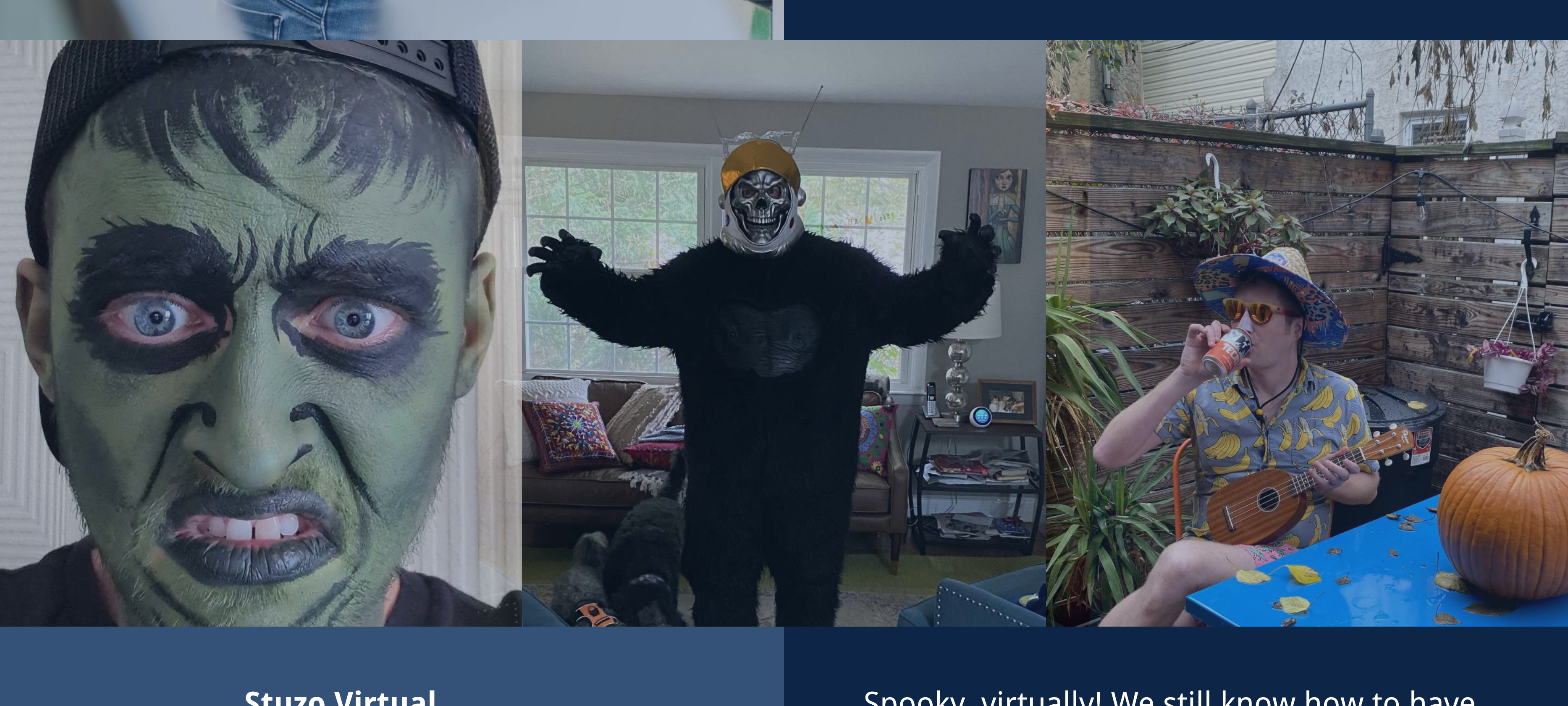
Chevron & Texaco app launch

Stuzo is powering the Chevron and Texaco Digital Commerce Platform. Stuzo is committed to helping Chevron accelerate their business by empowering their mobile consumers with options to reduce physical contact when paying for fuel at the pump. Read more, [here](#).



Stuzo Virtual Halloween Contest

Spooky, virtually! We still know how to have fun. Check out this year's winning employee.



November

Open Commerce MPPA / NCR Certification

Stuzo's Open Commerce® Transact product, including its MPPA, became certified with NCR, enabling retailers to offer digital store experiences that'll reduce physical touchpoints between customers and hardware. Read more, [here](#).



December

Happy New Year!

Stuzo wishes you a safe and healthy New Year and a prosperous 2021.



Stuzo

Know and Activate™ More Customers and Data